FoodAfrica

THE 11TH INTERNATIONAL TRADE EXHIBITION FOR FOOD & BEVERAGES

7 - 10 Dec 2026 | Egypt International Exhibition Center, Cairo - EGYPT

Connecting the World to **Africa's Food Markets**

Organized By

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FOODAFRICA-EXPO.COM

Food Africa 2026:
Africa's Leading Food & Beverage Trade Exhibition

Building on over a decade of success, **Food Africa 2026** returns as **Africa's largest and most influential international food & beverage trade exhibition,** bringing together the global food and beverage industry at the heart of one of the world's fastest-growing markets. From **7 to 10 December 2026,** at the Egypt International Exhibition Center (EIEC) in Cairo, the exhibition connects food manufacturers, exporters, buyers, distributors, and industry decision-makers from Africa, the Middle East, and beyond.

Across more than ten editions, Food Africa has become a proven business platform where deals are initiated, partnerships are built, and brands expand into high-potential markets. Designed exclusively for trade professionals, the exhibition provides exhibitors direct access to qualified buyers, regional distributors, and international sourcing networks actively seeking new products and business partnerships.

Africa & Egypt:
Driving Growth in the Food & Beverage Market

Africa's food and beverage market is rapidly expanding, fueled by population growth, urbanization, and rising consumer demand. With the continent's food and agribusiness market projected to reach **USD 1 trillion annually by 2030,** Africa has become a key growth engine for global food trade and investment.

At the center of this momentum is **Egypt,** a strategic food production and trade hub connecting Africa, the Middle East, and international markets. Supported by robust industrial policies and regional trade frameworks, including the **African Continental Free Trade Area (AfCFTA),** Egypt continues to strengthen its position as a gateway for cross-border food trade and investment.

Market Insights:
Numbers Driving Food & Beverage Opportunities

AFRICA OPPORTUNITY

≈$ 70 BN
Africa's Annual Food Import Bill
(in 2025)

$567 BN
Africa's Projected F&B Market Value by 2032

21%
Of Intra-African Trade is Food-Related
2nd largest trade category

$97 BN
Total FDI into Africa in 2024 — Record High

WHY EGYPT

#1
Food Importer in Africa

7,500+
*Facilities with **$16.4 BN** Annual Import Bill*

12%
Annual Growth in Egypt's Food Industries Exports

EGYPT'S GROWTH & TRADE POSITION

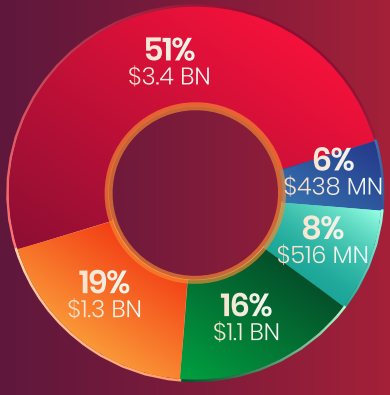
Egypt's F&B Manufacturing

$73+ BN
(projected in 2030)

8.4%
CAGR

$45.2 BN
(in 2024)

Geographical Distribution of Egypt's Food & Beverage Exports (in 2025)



The Scale behind **Africa's Largest Food & Beverage Exhibition**

*The figures below represent the total combined data of Food Africa & pacprocess MEA 2025

50,000 *SQM*	**37,000** *Trade Visitors from 163 Visiting Countries*	**100,000+** *Meetings & Connections*	**500+** *Hosted Buyers from 71 Countries*

1,200+ *Exhibitors*	**51** *Participating Countries*	**129** *Professional Speakers*	**8** *International Chefs*

- Algeria
- Austria
- Bahrain
- Brazil
- Cameroon
- China
- Congo
- Egypt
- Ethiopia
- France
- Germany
- Greece
- India
- Indonesia
- Iraq
- Italy
- Japan
- Jordan
- Kosovo
- Kuwait
- Lebanon
- Malawi
- Malaysia
- Mauritania
- Morocco
- Mozambique
- Netherlands
- Nigeria
- Oman
- Pakistan
- Poland
- Romania
- Russia
- Saudi Arabia
- Singapore
- South Africa
- South Korea
- Spain
- Sri Lanka
- Sweden
- Switzerland
- Taiwan
- Tanzania
- Thailand
- Türkiye
- Ukraine
- UAE
- UK
- USA
- Uzbekistan
- Vietnam

Exhibit Profiles

- Beverages & Energy Drinks
- Canned, Chilled & Frozen Food
- Sugar & Confectionery
- Dairy & Gluten-Free Food
- Dates
- Fresh Fruits & Vegetables
- Grains, Cereals & Flours
- Meat, Poultry & Seafood
- Herbs & Spices
- Honey & Jam
- Nuts & Dried Food
- Oils, Olives & Olive Oil
- Organic & Diet Food
- Pasta & Rice
- Tea, Coffee & Herbal

18 *International Country Pavilions*

- Brazil
- China
- Germany
- India
- Jordan
- Kuwait
- Mauritania
- Nigeria
- Oman
- Pakistan
- Poland
- Russia
- Spain
- Thailand
- Türkiye
- Ukraine
- United Arab Emirates
- Vietnam

One Platform:
Complete Food & Beverage Value Chain

Co-Located Exhibitions

interpack
PROCESSING & PACKAGING
MEA

Formerly pacprocess MEA, interpack MEA is a leading processing and packaging exhibition in the Middle East and Africa, and a member of the interpack alliance, showcasing advanced solutions in packaging, automation, printing, and sustainable technologies.

FreshAfrica

Fresh Africa is a leading fresh produce exhibition in Africa, focusing on fruits and vegetables. The event connects producers, exporters, and buyers across regional and international markets.

Dates Africa

Dates Africa is a leading dates industry exhibition, connecting date producers, processors, exporters, and technology providers serving Africa and global trade markets.

High-Impact Business Features

Hosted Buyers Program

A curated hosted buyers program connecting exhibitors with verified international buyers actively sourcing food products, ingredients, and processing solutions.

B2B Matchmaking Platform

A digital B2B matchmaking platform enabling exhibitors and buyers to schedule meetings, connect efficiently, and generate qualified business leads before and during the exhibition.

Specialized Conference

A professional food and agribusiness conference featuring expert speakers, market insights, and discussions on trade, sustainability, and industry trends across Africa and the Middle East.

Live Cooking Show

An interactive live cooking show highlighting food products through chef-led demonstrations, product innovations, and culinary presentations.

The **Venue**

The Egypt International Exhibition Center (EIEC) is a state-of-the-art venue for exhibitions and events located in Cairo, Egypt. Designed as a comprehensive platform for hosting both local and international events, the center accommodates a wide range of major exhibitions and conferences, supported by spacious exhibition halls, modern conference facilities, and fully integrated meeting spaces.

EIEC features a fully equipped and flexible structure, with four halls offering over 40,300 sqm of exhibition space, which can be divided into interconnected sections, with a ceiling height exceeding 8 meters.

The venue is supported by advanced technical infrastructure, making it an ideal choice for trade fairs, specialized exhibitions, conferences, seminars, and various cultural events. Its strategic location ensures easy accessibility via major highways and places it just minutes away from five-star hotels, commercial centers, and the airport—creating an ideal environment for business leaders, decision-makers, and industry professionals from across the region.

The **Organizers**

IFP Egypt is a member of IFP Group, the Middle East's most accomplished event organizer with a rich experience of over 45 years and more than 660 international exhibitions with worldwide recognition. IFP Group organizes some of the region's top trade fairs, designed to be ideal platforms for foreign and local companies doing business in the Middle East and Africa, and seeking exposure among top regional buyers and decision-makers.

Konzept is an Exhibition & Event Management Company based in Cairo, operating in more than 15 countries worldwide. With more than 20 years of experience, Konzept is specialized in delivering first-class marketing, networking, and information solutions in high-value sectors, both in mature and emerging geographies. Their full-service package includes organization, logistics, and integrated marketing & PR campaigns.

Messe Düsseldorf is among the most successful trade fair companies worldwide. It hosts around 40 trade fairs, including 20 leading international trade fairs at its 613,000 sqm exhibition center on the Rhine. The global network of the group of companies encompasses 77 foreign representatives for 141 countries – including 7 international subsidiaries.

Secure Your Stand at the Heart of Africa's Food Trade

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