

Off-Season Products

Off-Season Package

4,990 €

The enhancement for your long-term visibility

- Digital reach on the year-round online channels and the LinkedIn channel of the interpack trade fair
- Maximum awareness of your company and your products
- Premium placement of your advertising for a period of 6 months
- Limited to a maximum of 3 exhibitors

For more information, please visit the website.

Newsletter Text Ad or Fullsize Banner

Text: company name, a maximum of 120 characters (including spaces) + link

Size picture text ad: 260↔ x 173↓ pixels

Size picture fullsize banner: 560↔ x 60↓ pixels

File size: max. 300 KB

Quality: 72 dpi

File type: .jpg, .png

Rotation: exclusively in 1 newsletter within the designated period of visibility

Billboard Banner

Size: 945↔ x 150↓ pixels

File size: max. 99 KB

Quality: 72 dpi

File type: .jpeg, .png, .gif or HTML

Rotation: max. 3 exhibitors in one position

Advertorial

Teaser

- Image: .png/.jpg file (minimum 72 dpi resolution)
- Title: up to 100 characters including spaces
- Text: up to 300 characters including spaces

Article

- Sub titel: up to 100 characters including spaces
- Image: up to 3 images in .png/.jpg file (landscape format, minimum 72 dpi resolution)
- Caption: up to 3 x 150 characters including spaces
- Text: up to 10.000 characters including spaces

Rotation: exclusively during 1 month within the designated period of visibility

Featured Post LinkedIn

Text: company name, a maximum of 1,750 characters (including spaces) + link

Size picture: 1,200↔ x 627↓ pixels

File size: max. 300 KB

Quality: 72 dpi

File type: .jpg, .png

Language: English

I would like to book the Off-Season Package for the following term(s)/visibility period(s):

4,990 € plus VAT

 June 2025 – November 2025

 June 2026 – November 2026

Off-Season Newsletter Ad

3,725 €

Your target group reads along!

- more than 240,000 newsletter subscribers
- 30% open rate
- exclusive placement in 1 newsletter

For more information, please visit the website.

Newsletter Text Ad

Text: company name, a maximum of 120 characters (including spaces) + link

Size picture: 260↔ x 173↓ pixels

File size: max. 300 KB

Quality: 72 dpi

File type: .jpg, .png

Rotation: exclusively in 1 newsletter within the designated period of visibility

Newsletter Fullsize Banner

Size: 560↔ x 60↓ pixels

File size: max. 300 KB

Quality: 72 dpi

File type: .jpg, .png

Rotation: exclusively in 1 newsletter within the designated period of visibility

I would like to book the Off-Season Newsletter Ad for the following term(s)/visibility period(s):

3,725 € plus VAT

 June 2025 – November 2025

 June 2026 – November 2026

Off-Season Products

T: +49 201 36547-330

interpack@neureuter.de

www.interpack.com/en/off-season-products

1	
Legal name and address of the exhibitor* (contract partner/service recipient* of Messe Düsseldorf GmbH)	
Company	
Street	
Post Code	City
P.O. Box	Post Code
Country / Region	
Exhibitor's contact person - first name and surname	
Phone	
E-Mail	
VAT ID	
<p>I herewith confirm that the company (= exhibitor) is an entrepreneur and that all future services of Messe Düsseldorf GmbH will exclusively be purchased for our business. In addition only for companies within EU: I herewith confirm that all future services of Messe Düsseldorf GmbH will be purchased under the explicit use of the VAT-ID No. above mentioned.</p>	
Legal (corporate) structure	

* The company is approved for the current trade fair or was an exhibitor at the last trade fair.

2	Different invoice address
Company	
Street	
Post Code	City
Country / Region	

3	Comments
<hr/> <hr/> <hr/> <hr/>	

Place, Date

We accept the exclusive validity of the provisions of the respective currently applicable conditions of participation as well as those of the (data) processing agreement in accordance with Art. 28 of the GDPR in conjunction with the treaty on the transmission of personal data to third countries (EU standard contractual clauses).
 Düsseldorf is the place of fulfilment for all reciprocal obligations. In accordance with the detailed provisions of the above-mentioned conditions of participation, Düsseldorf is the place of jurisdiction for all disputes arising from or in connection with this contractual relationship. At the option of Messe Düsseldorf GmbH, the place of business of the exhibitor may also be the place of jurisdiction.

Legally binding signature and company stamp of the exhibitor listed under 1

Messe Düsseldorf GmbH processes personal data relating to you. You can find more information – also on your rights – in the privacy policy of Messe Düsseldorf GmbH available at messe-duesseldorf.de/privacy.
 In principle, i.e. subject to legal restrictions, you may at any time object to the processing of your personal data either on the aforementioned website, via e-mail to privacy@messe-duesseldorf.de or via postal mail to Messe Düsseldorf GmbH, G2-RV, PF 101006, 40001 Düsseldorf, Germany.
 Furthermore we send you advertisement to similar goods and services of our company by electronic mail. If you would not prefer to be contacted for advertising, you may object to the use of your data for advertising purposes by sending an email to privacy@messe-duesseldorf.de or use the unsubscribe link in any e-mail at any time without incurring any costs other than the transmission costs according to the basic tariffs.